



## **dormakaba Americas Expands Headquarters with New World Class Customer Discovery Center**

**INDIANAPOLIS, February 17, 2021** – Solving the functional and aesthetic needs for optimal access solutions in a wide range of markets takes expertise, creativity, problem-solving skills, and a commitment to innovation. dormakaba has made it easier for customers to experience firsthand the thinking that has made it a leading trusted partner in the global market for access control solutions with its new state-of-the-art Customer Discovery Center.

Located in its Americas headquarters in Indianapolis, dormakaba has designed an interactive space that engages guests in hands-on, technology-driven collaborative activities. Although limited to virtual visits and extremely small gatherings at this time due to the pandemic, dormakaba expects to host customer visitors annually through a wide range of tours, training, and interactive experiences. The Customer Discovery Center will host visitors by scheduled appointment only.

Customers can:

- Discover and interact with dormakaba's industry leading innovations
- Meet with dormakaba's product and technical experts
- Provide ideas and insights to the company's leadership team
- Enjoy an enhanced experience via a mixed reality tour
- Hear real-life experiences from dormakaba customers
- See where and how dormakaba products are used and trusted

“At the core of dormakaba, we are focused on delivering our customers superior, cutting-edge solutions that support safe, hygienic, and secure entry and access points for buildings and other spaces as a trusted industry partner,” said Alex Housten, COO, dormakaba Americas. “Our customers expect to see, touch, experience, and otherwise directly engage with our products. The new interactive Customer Discovery Center allows us to ‘walk the talk’ when it comes to our products and expertise in access control innovations. It gives them a chance to be an integral part of the solutions they seek.”

dormakaba's Customer Discovery Center incorporates an open floor plan divided into multiple zones that highlight marquee products and access control technologies, and 12 specific markets including:

- Airports
- Colleges & Universities
- K-12 Education
- Government
- Healthcare
- Lodging
- Market Rate Apartments
- Retail & Commercial Facilities
- Senior Living

- Sports & Entertainment
- Student Housing
- Vacation Rentals

Interactive displays and multi-media content transport visitors into the spaces where access control technology solves problems. This design helps architects, designers, building owners, property/facility managers, locksmiths, and security experts experience the difference the dormakaba's high-performance access control solutions can make for the safety and security of their buildings and spaces. A customer journey wall highlights a wide variety of first-hand customer experiences with dormakaba access solutions.

To schedule a virtual or in-person tour, please contact [pr.amer@dormakaba.com](mailto:pr.amer@dormakaba.com).

For more information about the Customer Discovery Center, visit [discoverdormakaba.com](http://discoverdormakaba.com).

Media assets, including photos and video, are available at [dormakabaamernews.com](http://dormakabaamernews.com).

### **About dormakaba**

dormakaba is one of the top three companies in the global market for access and security solutions. With strong brands such as Dorma and Kaba in our portfolio, we are a single source for products, solutions, and services related to doors and secure access to buildings and rooms. With around 16,000 employees and numerous cooperation partners, we are active in over 130 countries. dormakaba is headquartered in Rümlang (Zurich/Switzerland) and generates an annual turnover of over CHF 2 billion.

SIX Swiss Exchange: DOKA (formerly: KABN / KABNE) Further information at [www.dormakaba.us](http://www.dormakaba.us).

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