



Switch™ Tech Wins Red Dot for Outstanding Design Quality

Indianapolis, IN – April 1, 2020 – dormakaba has been selected as a Red Dot Award winner for its latest innovative product design, Switch™ Tech, making dormakaba one of the winners in the world's most renowned design competition.

dormakaba Switch Tech Reimagines Access Control at the Core

The new Switch Tech platform extends electronic access control to applications previously not practical by offering a digital replacement for mechanical keys and mechanical small format interchangeable cores, commonly referred to as SFICs. The initial product to feature this platform, Switch™ Core, will work wherever SFIC's do, including cylindrical, mortise and other locks by BEST, Sargent®, Yale®, Corbin Russwin®, Schlage® and more. Switch Core is ideal for retrofitting electronic control into existing doors on interior rooms, closets, cabinets and cases, extending access control further than previously possible. For more information, visit timeforaswitch.com.

Red Dot CEO Professor Dr. Peter Zec on the Laureates

“The winners of the Red Dot Award have proved they created excellent products worthy of winning an award. The products won over the jury not only through their aesthetic, but also for their incomparable functionality. With their designs, the award winners are setting new standards in their industry. I wish to congratulate them most sincerely on their success,” said Professor Dr. Peter Zec, founder and CEO of Red Dot.

Detailed Evaluation of the Products Entered

The Red Dot Award: Product Design offers designers and manufacturers from all over the world a platform for assessing their products. In 2020, designers and companies from 60 countries entered more than 6,500 products in the competition. The international jury comprises experienced experts from different disciplines and has been convening for around 65 years in order to select the year's best designs. The adjudication process lasts several days and is based on two essential criteria: The jurors test all of the entries in order to assess not just the aesthetic but also the materials selected, the level of craftsmanship, the surface structure, ergonomics and functionality. After intensive discussions, they make a decision on the design quality of the products. True to the motto, “In search of good design and innovation,” only the best designs receive an award.

Switch™ Tech in Exhibitions, Online and in the Yearbook

On June 20, 2020, Switch™ Tech will be added to the exhibition “Design on Stage” in the Red Dot Design Museum in Essen, Germany, where all of the award-winning products will be on display. The museum will be a hot spot for best-in-class industrial design. From that date, the winning product from dormakaba will also be presented in the online exhibition on the Red Dot website. The Red Dot Design Yearbook 2020/2021 will be released in July 2020.



About the Red Dot Design Award

In order to appraise the diversity in the field of design in a professional manner, the Red Dot Design Award breaks down into the three disciplines of Red Dot Award: Product Design, Red Dot Award: Brands & Communication Design and Red Dot Award: Design Concept. With more than 18,000 entries, the Red Dot Award is one of the world's largest design competitions. In 1955, a jury convened for the first time to assess the best designs of the day. In the 1990s, Red Dot CEO Professor Dr. Peter Zec developed the name and brand of the award. Ever since, the sought-after distinction "Red Dot" has been the revered international seal of outstanding design quality. The award winners are presented in the yearbooks, museums and online. More information is available at www.red-dot.de.

About dormakaba

dormakaba is one of the top three companies in the global market for access and security solutions. With strong brands such as Dorma and Kaba in our portfolio, we are a single source for products, solutions, and services related to doors and secure access to buildings and rooms. With around 16,000 employees and numerous cooperation partners, we are active in over 130 countries. dormakaba is headquartered in Rümlang (Zurich/Switzerland) and generates an annual turnover of over CHF 2 billion.

SIX Swiss Exchange: DOKA (formerly: KABN / KABNE) Further information at www.dormakaba.us.

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